

INCREASING NEW PATIENT VOLUME

via **ONLINE SCHEDULING**



You want an online patient scheduling solution for the Emergency Department. Epic, your current EHR, includes a free patient scheduling form.

Problem solved...right?

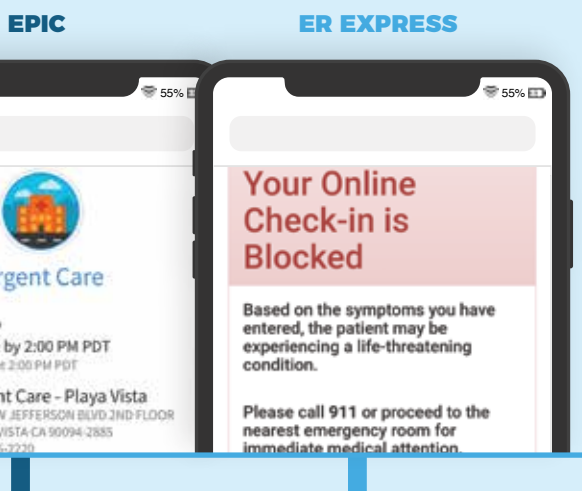
HERE'S WHAT YOU MISS OUT ON

...but could have using ER Express

Made-for-the-ER functionality

Direct high and low acuity patients to the appropriate level of care with custom built-in acuity safeguards.

1



Plug in symptom-based keywords you want to block to prevent high-acuity patients from making reservations, directing them instead to get help right away.

Enter symptoms

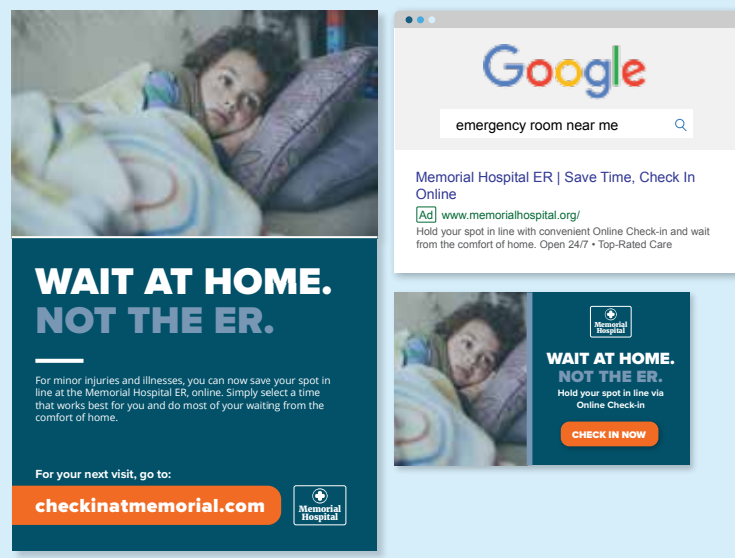


Best practice marketing support

On-demand marketing support from experts dedicated to helping you bring in new patients.

2

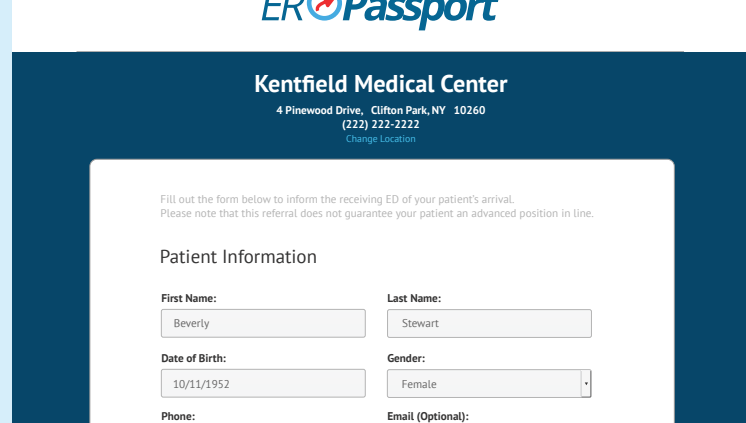
An online check-in form can only go so far in attracting new patients. Get complementary assistance to market the service whether its a conversion-driven landing page design, a Google Ads campaign, or posters for your waiting room.



Electronic patient referrals

Check-in patients alone won't meet your growth goals, but a compatible module can increase high-acuity patient referrals and your referring provider sources.

3



Referring providers fill out a simple and secure online form to send over basic patient info to your ED, ensuring your staff is better prepared for their arrival.

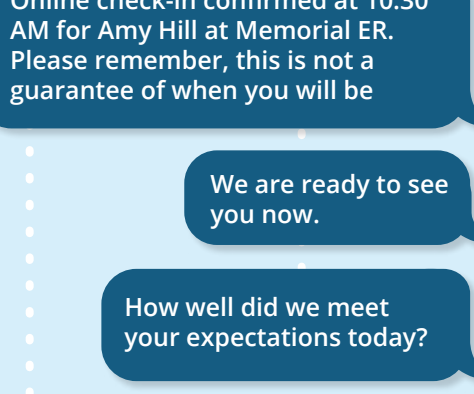


Automated text alerts

Would your patients benefit from a more transparent check-in experience? Keep them in the loop from check-in to check-out with customizable text alerts.

4

Not only will patients who check-in online be updated via texts, but you can gather their feedback as well with a customized follow-up survey.



IT TURNS OUT "FREE" DOESN'T GET YOU FAR

...but a robust, customizable patient scheduling platform can

Epic is an EHR. Their primary focus is charge capture, charting, and medication lists - not patient queuing software.

If you want effective online patient scheduling, isn't it worth partnering with a company that specializes in it?



ER Express: a purpose-driven partner

Partner with a company whose expertise is helping you get and keep new patients. Online patient scheduling is just one way to do that. We have multiple tools for EDs like yours that will help you capture new volume from low to high acuity.



Is integration holding you back?

No problem! We have a can-do attitude when it comes to integrating our platform with Epic. Choose between 1-way or 2-way integration and see your online check-in patients pre-arrive in Epic.

Bottom line...

DO YOU WANT AN EFFECTIVE, ONLINE PATIENT SCHEDULING TOOL FOR YOUR ER?

Then it's time to consider using one.

[Call or email today for more information](#)